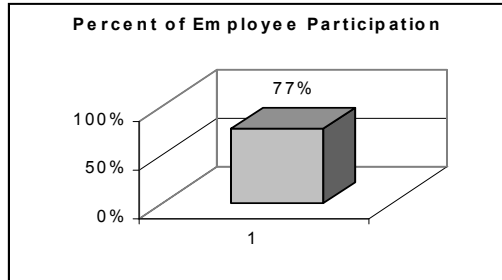
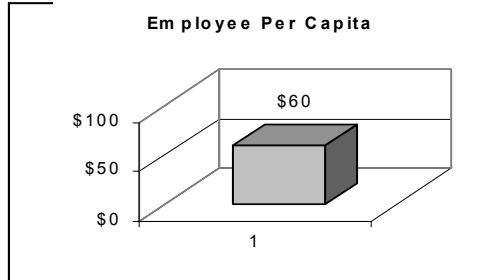


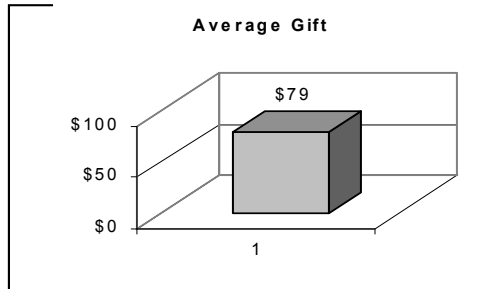
EFFECTIVE CAMPAIGNING



17% more employees participate when the Film & Speakers Bureau is utilized



Per Capita Giving is 28% more when the Film & Speakers Bureau is utilized



The average gift is 31% more when the Film & Speakers Bureau is utilized

WILL YOU HELP?

Are you familiar with United Way or United Way agency services & programs?

Are you or have you been a participant in an agency program or a recipient of an agency's services?

If so, and you would like to share your knowledge and experience with others, please call United Way.

For more information, please contact the United Way office.

Phone (563) 588-1415
Fax (563) 582-5653
E-mail: admin@dbqunitedway.org
Website: www.dbqunitedway.org

THANK YOU



FILM & SPEAKERS BUREAU

WHAT IS THE FILM & SPEAKERS BUREAU?

The United Way Film & Speakers Bureau is a group of approximately 70 volunteers who are prepared to bring the United Way message to you.

Their tools include the annual campaign video, along with their personal knowledge of United Way's services and agency programs.

WHO SERVES?

- * Agency Volunteers
- * Agency Staff
- * United Way Volunteers
- * Corporate & Business Leaders
- * Labor Representatives
- * United Way Staff

LOCAL VIDEO PRESENTATION

The United Way Public Relations Committee annually produces a local video addressing the services of the United Way agencies. The video provides an excellent overview of local services made possible through our community's charitable contributions.

HOW TO ARRANGE A PRESENTATION

To arrange a presentation contact the United Way office with the date and time of when you would like the presentation. Please allow as much advanced notice as possible. If you have a preference of agency or speaker please let us know.

TOUR UNITED WAY AND THE AGENCIES

Let us share with you the year-long activities of United Way and the agencies. The tours are an excellent way to see your United Way contribution at work in our community.

FUNDED AGENCIES

American Red Cross of the Tri-States
Boy Scouts - NE Iowa Council
Boys & Girls Club of Greater Dub.
Catholic Charities
Dubuque Community Y
Girl Scouts of Eastern Iowa
and Western Illinois
Hillcrest Family Services
Iowa Legal Aid
Mental Health America of Dub. Co.
Opening Doors
Project Concern, Inc.
Salvation Army
Substance Abuse Services Center
The Workshop
SPECIAL PROJECTS:
Hodan Center
Riverview Center