

OPTION A -- CITIZEN REVIEW

United Way encourages undesignated giving for the following reasons:

1. A basic principle of United Way is allocations through a citizen review process. Community individuals volunteer approximately 2,000 hours annually reviewing agencies' audits, proposed budgets and programs -- allocating funds based upon needs.
2. Allocating funds through the citizen review process is more cost efficient, requiring less overhead expense than separately tracking designated gifts.

By selecting this option, you are choosing a proven method for ensuring that your gift will be wisely and well used to meet the community's health and human service needs.

You may even wish to be part of the citizen review process next year. To volunteer, call United Way's Budget and Allocations Staff at (563) 588-1415.

OPTION B -- OMIT AN AGENCY (MAXIMUM OF 2)

United Way recognizes that some contributors, for reasons of conscience or other personal reasons, prefer to designate their gifts.

By selecting this option you are choosing to omit 1 or 2 agencies from receiving any of your gift. The other United Way agencies will still benefit from your contribution.

On the AGENCY DESIGNATION FORM, check option B and enter the agency's name(s) (listed on the reverse side of this AGENCY DESIGNATION FORM) and the total amount of your gift. You may omit two agencies for a minimum of \$52.00.

The result is that all other agencies receive from your gift the same proportion as determined through the citizen review process. The money, which would have gone to the agency or agencies you omitted, will be transferred to a Special Projects Account. The allocation for the agency or agencies you omit will be decreased by the following formula. Example: A \$100 gift omitting agency X which receives 10 percent of the total United Way allocations would thus receive a \$10 reduction with the \$90 going to the remaining agencies.

UNITED WAY SERVICES, INC.

Name of Donor _____ Designated Amount \$ _____

Address _____ City _____ State _____

Phone Number _____ **Minimum Designated Gift - \$52.00**

I wish my gift designated as follows: **Individual Contributions Only**

[] Option A -- Review Process [] Option B -- Omit an Agency (Maximum of 2)

Agency Name(s) _____

(Contributor's Signature) (Date) *(A completed pledge card is also required)*